STANDARD CONTRACTUAL CLAUSES

For the purposes of Article 26(2) of Directive 95/46/EC for the transfer of personal data to processors established in third countries which do not ensure an adequate level of data protection

Name of the data exporting organisation: ! =6?6>5 ž>>; O6. ?6; :   3; = "; @. >2886: 4 . : 1 +>BO5; ?52=. <B

Address: ﻿! ž" + % @>2˘ ˝/ ,? &; 5: > ! @>6: 2>> +. =7˘ (@??2=A; =?5˘ (2602>?2=>56=2˘ ($˝fl ı %d ˘ $: 48. : 1

Tel.: ˚˝ı // ŁŁˇˇ˚˚ ....e   : 60; 8. ˙ <607@<Ž/. 0<˙ 0; ˙ @7

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(e) '*the applicable data protection law*' means the legislation protecting the fundamental rights and freedoms of individuals and, in particular, their right to privacy with respect to the processing of personal data applicable to a data controller in the Member State in which the data exporter is established;

(f)

(f)

the exception of Appendix 2 which shall be replaced by a summary description of the security measures in those cases where the data subject is unable to obtain a copy from the data exporter;

(h)

Clause 9

Governing Law

The Clauses shall be governed by the law of the Member State in which the data exporter is established, namely _____.

Clause 10

Variation of the contract

The parties undertake not to vary or modify the Clauses. This does not preclude the parties from adding clauses on business

On behalf of the data exporter:
Name (written out in full):
Position:
Address:

On behalf of the data importer:
Name (written out in full):   ClickDimensions LLC
Position: Chief Operating Officer
Address: 5901 Peachtree Dunwoody Road, Suite B500, Atl4(0)i[ )]Address:

APPENDIX 1 TO THE STANDARD CONTRACTUAL CLAUSES

This Appendix forms part of the Clauses and must be completed and signed by the parties.

The Member States may complete or specify, according to their national procedures, any additional necessary information to be contained in this Appendix.

Data exporter

The data exporter is (please specify briefly your activities relevant to the transfer):

> The data exporter is transferring data to enable use of the ClickDimensions service to integrate it with its marketing automation activities in CRM

Data importer

The data importer is (please specify briefly activities relevant to the transfer):

Data subjects

The personal data transferred concern the following categories of data subjects (please specify):

> users authorized by Customer to use the Services

> Employees, agents, advisors, freelancers of Customer (who are natural persons)

> Prospects, customers, business partners and vendors of Customer (who are natural persons)

> Employees or contact persons of   prospects, customers, business partners and vendors

Categories of data

The personal data transferred concern the following categories of data (please specify):

> Personalized Emails: the recipient email address and email message with selected fields to personalize the email message.

> Web Analytics: the web pages viewed including data about the visitor, time of visit and page viewed

> Surveys: the answers to the survey questions, where the answer could be caracterized as personal data

> Forms: the fields that web visitors have entered on web forms that support marketing automation activities

> Profile: the fields that describe the profile for the web visitor and helps control how the marketing automation activities are executed

Special categories of data (if appropriate)

> The personal data transferred concern the following special categories of data (please specify):

> None

Processing operations

The personal data transferred will be subject to the following basic processing activities (please specify):

> The ClickDimensions applications is hosted on the Microsoft Azure platform. Intelligent Dashboards is hosted on Amazon Web Services and Google Big Query.

DATA EXPORTER
Name: ! =6?6>5 ž>>████████████; @. >2886: 4 . : 1 +>B05; ?52=. <B

DATA IMPORTER
   " 8607#692: >████████████

APPENDIX 2 TO THE STANDARD CONTRACTUAL CLAUSES