

# Advertising terms and conditions

## Online advertising

### Booking

Online advertisements are requested via our Job Vacancy Booking Form or Student Placement Booking Form available on our website or by email request to [jobs@bacp.co.uk](mailto:jobs@bacp.co.uk).

Submission of the booking form does not automatically constitute confirmation of your listing. British Association of Counselling and Psychotherapy (BACP) will aim to confirm all bookings by email or telephone within 48 hours of receipt of the request.

Advertisements are accepted at our discretion. They must comply with BACP policies and practice and the [UK Code of Non-broadcast Advertising and Direct & Promotional Marketing \(CAP code\)](#). We only advertise unpaid roles for unqualified practitioners and do not accept advertisements for voluntary roles for qualified practitioners.

### Payment

The costs advertised on our rate card on our website are exclusive of VAT, which

BACP website, you will be responsible for the agreed cost in full. Once live, you will not be entitled to a refund, in part or full, if you wish to withdraw your advertisement before the agreed end date.

## Artwork

We ask you to submit a company logo or approved image to be displayed alongside your advertisement on our public-facing website. Your logo may also be used in our internal email communications to members.

Artwork must be sent in one of the following formats: jpeg, png, tif file. We ask for all images to be submitted by email (maximum file size for attachments is 10MB).

## Data protection

### BACP fair processing notice

BACP is committed to complying with the GDPR and the DPA 2018. We only use the information you give us for the purposes specified on the booking form and laid out in detail in the BACP Privacy Notice. We will only hold the information for as long as we need it to carry out the task for which it was given. You have rights under current legislation to limit or prevent the processing of your data and to have access to this information. We never sell your personal information to third parties but may need to share your details with suppliers who work on our behalf. To find out more about how we use your personal data, any third parties we may share it with and your rights in relation to it, see our [privacy notice](#).

# Print advertising

A range of print advertising options are available through our partner, Think Publishing. BACP publishes articles on topics crossing the breadth of counselling and psychotherapy practice, modalities and theoretical approaches in our magazine Therapy Today, as well as numerous divisional journals.

For further information, rates and terms & conditions of print advertisements, please visit:

Therapy Today [www.bacp.co.uk/about-us/advertise-to-bacp-members/therapy-today](http://www.bacp.co.uk/about-us/advertise-to-bacp-members/therapy-today)

Divisional Journals [www.bacp.co.uk/about-us/advertise-to-bacp-members/divisional-journals](http://www.bacp.co.uk/about-us/advertise-to-bacp-members/divisional-journals)





- (iv) if the advertisement is placed by an advertising agency or media buyer as principal, that the advertiser is authorised by its client to place the advertisement.
  - (v) that any electronic files provided by or communications sent to the publisher shall be free of computer viruses, bugs, Trojan horses or similar harmful components.
10. The advertiser shall fully indemnify, and keep fully indemnified, the publisher against all claims, costs, loss or damages howsoever arising from the breach of the warranties included under paragraph 8 and 9 above and for the avoidance of doubt shall include defamation, contempt of court, malicious falsehood and privacy actions and the Advertiser shall maintain suitable insurance for its obligations under this paragraph.
  11. The publisher shall use all reasonable endeavours to achieve the agreed publication dates for advertisements. However, for the avoidance of doubt the date of publication of an advertisement or series of advertisements shall not be of the essence of this agreement.
  12. The liability of the publisher to the advertiser howsoever arising in respect of the publication or non-publication of any advertisement or series of advertisements, including from breach of any of the publisher's obligations under this agreement, including errors or omissions in respect of advertisement content, the breach of any implied terms of fitness for purpose or satisfactory quality, or any terms under any collateral contract deemed to exist by a court or tribunal of competent jurisdiction, or from the act, omission or negligence of the publisher or its employees or agents, shall be limited to the sum paid or payable by the advertiser to the publisher in respect of the advertisement in question. In particular the publisher shall not be liable to the advertiser or to any third party for any loss of income, revenue, profits, goodwill or any consequential or indirect loss or from damage to or loss of materials provided to the publisher by the



22. The Publisher shall return all Advertiser property to the Advertiser upon request. However, the Publisher shall be entitled to destroy or otherwise dispose of all Advertiser property held by the Publisher for more than six months from the date of last issue.
23. The publisher reserves the right to charge interest on all amounts outstanding beyond the payment date(s) shown on its invoices. Interest will be charged in accordance with the Late Payment of Commercial Debts (Interest) Act 1998 and Late Payment of Commercial Debts Regulations 2002 and 2013. This agreement shall be governed and construed in all respects by the Law of England and Wales and the parties submit to the exclusive jurisdiction of the Courts of England and Wales.